



# Gender Mainstreaming in Education and Research ----The How?

Gender Mainstreaming in NORHEDII Projects; Beyond Binaries

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# Issues to consider

- Gender related Concepts
- Reflections on why Mainstream gender
- How to Mainstream gender in Education and Research
- Requirements for successful GM in Education and Research

# Defining Gender

**Gender** --- Socially constructed roles, responsibilities, rights, principles, behaviors, characteristics, entitlements and exclusions assigned to males and females

by societies and cultures

- **Gender roles are learnt-** we learn to be a boy or girl through norms
- Context-specific & dynamic-varies from place to place and over time

**Sex** -----The biological male and female constructs

# Gender Related Concepts

1. Gender roles
2. Gender Needs
3. Gender stereotypes
4. Gender bias-
5. Gender blindness
6. Gender disparities
7. Equity
8. Equality
9. Gender perspective
10. Gender gaps
11. Gender-responsive
12. Gender mainstreaming
13. Gender Analysis
14. Gender Disaggregated Data

# Gender Related Concepts

## 1. Gender roles

- ✓ **Reproductive roles:** *Child bearing, raising & nurturing family, domestic chores*
- ✓ **Productive roles:** *Work of generating income that men and women do;*
- ✓ **Community roles:** *Activities within the local community to help further the welfare of its members- these are voluntary and unpaid activities*

### The Triple role of women

- ✓ **Political roles:** *Participation in decision-making at all political levels on behalf of interest-based constituencies)- **Mostly men***

## 2. Gender Needs

- ✓ **Basic/Practical gender needs:** *food, water, shelter, income, health care and work*
- ✓ **The strategic gender needs:** *Labour distribution & power relations*

**3. Gender stereotypes-** *When women & men are treated according to rigid thinking based on social / cultural expectations of their sex rather than a more flexible (or open minded) consideration based on evidence of their individual capacities and behaviour (e.g. Colours)*

**4. Gender bias-** *Prejudiced action or thought based on gender-based perceptions that one sex is not equal to another (e.g. that women are weaker)*

# Gender Related Concepts

**5. Gender blindness-** *The inability to consider the differences between men's and women's needs, benefits, access to resources, access to power, or socio-political status.*

- This blindness helps perpetuate gender-based discrimination

**6. Gender disparities:** *Difference in men's & women's access to resources, status, and well-being that are often institutionalized through laws and social customs*

**7. Equality:** *Equal enjoyment by men and women of socially valued goods, opportunities, resources and rewards-not= to equal outcomes*

**7. Equity:** *Both men and women have a fair chance of having their needs met and each has equal access to opportunities for realizing their full potential as human beings*



# Gender Related Concepts

## 13. Gender Analysis

A method/tool used to better understand the different social, economic, cultural and political realities/relationships of women and men, girls and boys of different social orientations

✓ Provides a lens for policy-makers to understand—and develop – policies that take gender into account (*Gender-Responsive*)

## 14. Gender Disaggregated Data

**Sex-disaggregated data:** Data collected and tabulated separately for women and men

**Gender Disaggregated Data:** Data that captures real **needs, contributions, benefits** based on **social variables** (*age, race, education, religion, etc.*)

to reflect gender dynamics and improve **effectiveness and sustainability** through providing better **information that benefits** both women and men

# Gender Related Concepts

**9. Gender perspective-** *The views, concerns and ideas of both men and women are considered*

**10. Gender gaps** - *Societal differences between men and women that are felt to be undesirable*

**11. Gender-responsive-** *Ability to examine and actively address gender norms, roles and inequalities in order to promote gender equality*

➤ **Gender Responsiveness:** Outcomes that reflect an understanding of *gender roles* and inequalities and which make an effort to encourage equal participation and equal and fair distribution of benefits

**12. Gender Mainstreaming**

- ✓ A strategy for making **the concerns and experiences of women and men an integral part of the design, implementation, monitoring and evaluation** of policies and programmes in all political, economic and societal spheres
  - ✓ **So that women and men benefit equally, and inequality is not perpetuated**

**The ultimate goal of mainstreaming gender is to achieve gender equity in all aspects**



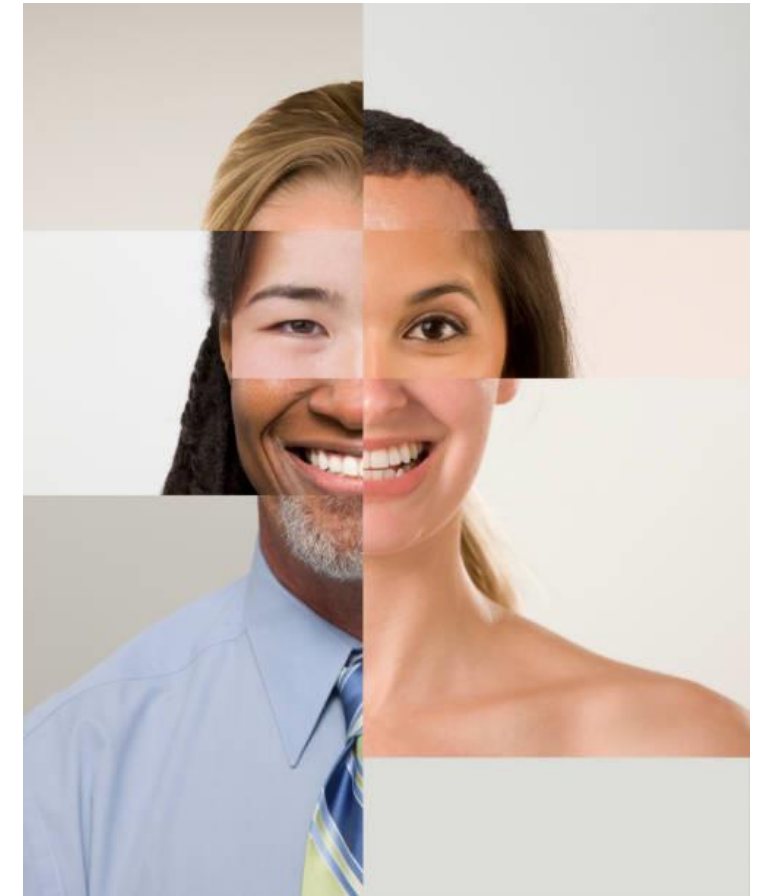


# Reflections ---

## Why Mainstream gender in Education and Research?

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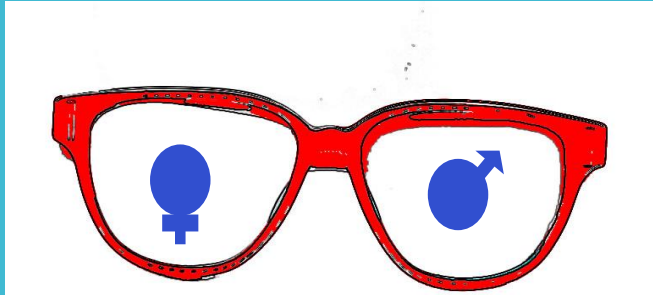


The need to **embrace diversity** and **inclusivity**  
**beyond being female or male to achieve equity** in all  
aspects

# Reflections ---

## Why Mainstream gender in Education and Research?

- 1. Androcentricity**----viewing the world from a male perspective
  - we live in an androcentric social, political, and intellectual environment
  - our vehicle for thought (*language*) and the content of thought (*concepts*) are colored by thousands of years of androcentric thinking
- 2. Overgeneralization**----- Studies deal with only one sex but presents itself as if it were applicable to both sexes
  - uses the term "*parents*" to refer exclusively to mothers (*ignoring fathers*).
- 3. Gender insensitivity**---- Ignoring sex as a socially important variable
  - Failure to report on sex of the respondents
  - A Policy study ignores the different effects on the two sexes
- 4. Double standards**-----Evaluating, treating, or measuring identical behaviors, traits, or situations by **different means**
- 5. Sex appropriateness**,
  - appropriate sex roles," or "appropriate gender identity.
- 6. Familism**---Treating the family/HH as the smallest unit of analysis
  - Yet it is individuals within families (or households) who engage in certain actions, have certain experiences



# Principles of Gender Mainstreaming

## 1. Gender-sensitive language

- Texts referring to or addressing both women and men must be neutral
  - Chairman = chairperson
  - Men at Work = People at work
  - Workman = worker
  - Mankind = humanity
- Attention must also be paid to a gender-sensitive choice of images when preparing public relations material.

## 2. Gender-specific data collection and analysis

- Data must be collected, analyzed and presented by gender
  - To move beyond binaries -- **Social dimensions, e.g. age, ethnicity, income and level of education** should also be reflected where possible

## 3. Equal access to and utilization of services

- Services and products must be assessed in terms of their different effects on women and men

## 4. Equally involved women and men in decision making

## 5. Integrate equal treatment into steering processes

- quality management and gender budgeting



# Gender Mainstreaming in Education

## Yesterday's shared experiences

- Highlighted the *what* and *how* it has been done in different countries and institutions

The Take home was

**===Embracing diversity and Inclusivity is key to achieving equity in all aspects of Education**

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## How to engender a Curriculum

- The purpose **=====The Why**
  - The process
  - The content
  - The delivery
- The How**

# Gender Mainstreaming in Curriculum

## The purpose ===== The Why

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- Give meaning of curriculum
- Provide distinct conceptions of knowledge and learning
- Highlight roles and positions of actors
- Reflects reasoning behind the overall purpose of curriculum
  - Need to be engendered to benefit all

## The process

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- Who is involved? Students , Faculty, External stakeholders
  - Representation --Male, Females, differently abled, religion, *etc.*
- How are they engaged?— Location, timing, opportunity for all present to share their views

# Gender Mainstreaming in Curriculum

## The Content

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- What language are you using?
  - *Is the language neutral?*
- Are there any gender concerns?

## The Delivery

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- Are the delivery modes gender responsive?
  - *Visual/hearing challenged*
- Timetabling- *schedules*
- Delivery spaces– *consider the differently abled*



# Gender Mainstreaming in Research

There must be a GAP== We seek to know the

## Who, Why and How?

- **Who do we conduct research for?**
- **Why do we conduct research?**
- **How is the research conducted?**

## Research Process/Cycle

- Research idea Formulation
- Research Implementation
- Data collection
- Data Analysis
- Synthesis
- Evaluation
- Reporting/ Disseminating



# Research idea Formulation

- **Who was involved?**
  - The team composition (*Sex, religion, race, ability, experience, representation.....*)
  - *What was their level of participation/engagement?*
  - *What are their role?– (Note taking, logistics) ---Capacity building*
- **The problem**
  - Are there critical gender concerns that must be addressed?
  - What are the consequences if ignored?
  - Who is affected and Why?----- *provides insight into where to look*
- **Research Implementation**
  - Methodology
    - If it is a Survey
      - Is your tool gender-responsive (language used, targets) ?
      - How are you selecting your respondents?
      - How are you engaging them? (Physically, timing, location

## Methodology

### • Surveys

- Is your tool gender-responsive (language used, targets) ?
- How are you selecting your respondents?
- How are you engaging them? (Physically, timing, location
  - Men & Women Independently, together?
  - Sex of the interviewer vs interviewee



### • Group Discussions

- Disaggregate Men, Women & Youth
- **Time of meeting, location and duration of meeting**



# Data collection

- How it happens
  - Why it happens
  - What will happen if it changes
- 
- Sex-disaggregated
    - *(Who does what? Gender roles, responsibilities, priorities of men and women both within and outside the household? Who has what? Who controls what?)*
  - Identify Relevant Gender Issues
    - *(women's and men's practical needs and strategic interests)*
  - Understand the institutional, economic, social, and political contexts
    - *(What are the differences, constraints, influences, power dynamics between women and men?)*
  - Understand the priorities and needs of both men and women affected by the project
    - *(what do they need/want?)*

# Analysis

*(Breaking the whole into parts)*

You will be required to **break down** ideas and **relate** them to other concepts, answer **essay** questions, identify **assumption**, and analyse values, or **compare and contrast** ideas or subjects.

*E.g. “How do smallholder farmers management soil fertility?”*

Some analytical questions

- Who are the **smallholder farmers** .....
- Classify them according to.....(*gender and other social Characteristics*)
- Generate an outline/diagram/map..... (*Gender Analysis*)
- How does ..... Compare/contract with .....
- What evidence can you present for.....? (*Engendered evidence*)

# Synthesis

*(Combining ideas to make a new whole)*

You will be required to **integrate the engenders ideas**, **build** on other skills, look for **interconnections**, create and **defend** a position, **improve** on an existing idea or design, and **develop** creative ideas and **new perspectives that are gender-responsive**

## Some analytical questions

- What would you expect .....
- What else can you add to.....?
- What modification can you make on .....
- What could happen if ..... is not considered?
- What solution can you suggest for.....?

***E.g. “ How can you combine the soil fertility management practices by village A and B to generate representative gender-responsive practices for smallholder farmers?”***

# Evaluation

*(Developing  
opinions, judgments  
or decisions)*

You will be required to **criticize** the generated position, **form conclusions** and judgments, list **advantages and disadvantages** of the ideas, and **develop and use criteria** for evaluating a decision

Some analytical questions--- **Give them a gender lens**

- Is a **gender dimension** useful.....? Explain
- What do you think **about engendering the practices**.....?
- What is most important?
- Prioritize ..... According to.....?
- How would you decide about.....?
- What criteria would you use to assess.....?

***E.g. “ Critic the generated position” What are the strengths, weakness and limitations to addressing the gender issues?”***

# Reporting/ Disseminating Findings

You will always need to share your ideas and conclusions to others

- Have your audience in mind
  - Strategies must be gender-responsive
    - Avoid biases and stereotypes
- Language must be gender-neutral

**Table 5.4: Household coping and adaptation strategies in the Mt. Elgon**

Climate change impact	Coping and adaptation strategy	Percentage of respondents (%)		p-value
		Male	Female	
Decreased crop failure	Coping strategy			
	Seek financial and non-financial assistance	90	54	0.021*
	Reduce household spending on non-essential activities	58	76	0.145
	Spend cash savings primarily to purchase food or invest in agriculture	68	39	0.031*
	Harvest more wild products	8	21	0.230
	Rent agricultural land to increase crop production	44	40	0.412
	Sell assets such as livestock	78	34	0.013*
	Adaptation strategy			
	Diversify crop and livestock	76	90	0.351
	Seek informal/formal employment as source income to purchase food	48	71	0.034*
	Seek new source of livelihood such as trading	14	8	0.48
	Did/do nothing in particular	10	9	0.79



**Table 5.2: Perceived vulnerability of male and female in the Mt. Elgon**

Effect of climate change	Category most affected	Male (%)	Female (%)
Increased crop failure	Male adults	61	61
	Female adults	31	24
	Children/youth/ elders	8	14
Increased price of consumer goods	Male adults	66	67
	Female adults	18	19
	Children/youth/ elders	16	14
Household asset loss	Male adults	47	51
	Female adults	38	33
	Children/youth/ elders	13	16
Decreased family health	Male adults	41	37
	Female adults	7	8
	Children/youth/ elders	43	54
Decreased animal production	Male adults	78	67
	Female adults	8	14
	Children/youth/ elders	14	19

**Table 6.3: Gendered decision making in the Mt Elgon**

Coping and adaptation decision	Percentage of respondents (%)							
	Male				Female			
	Self	Female	Joint (Self & Female)	Joint with other household members	Male	Self	Joint (Self and Male)	Joint with other household members
Diversify crop and livestock	42	18	34	6	40	21	31	8
Seek financial and non-financial assistance	70	8	15	7	40	19	35	6
Reduce household spending on non-essential activities	9	61	24	6	15	53	20	12
Spend cash savings primarily to purchase food	66	14	16	4	56	28	10	6
Seek informal/formal employment as source income	33	28	36	3	31	22	40	7

# Requirements for successful gender Mainstreaming in Education and Research

## All projects need

- Gender Equity Action Plan
  - take into account the context
  - satisfy the necessary conditions
  - cover all the relevant dimensions
  - foresee the use of concrete methods and tools
  - set out the responsibilities and make sure that the necessary competences exist to achieve the anticipated results within a planned time frame
- Gender Budgeting
  - GM requires resources
- Gender Monitoring & Evaluation Tool
  - Gender indicators

