

FUNDS BEELINE PLATFORM USERS TRAINING

Research funding opportunities,
news and mentorship



MAKERERE UNIVERSITY

By
Joseph M. Njogu,

CEO: Research Beeline Ltd

14th February 2019.

www.fundsbeeline.com

www.researchbeeline.com





Our discussion today.....

- About Funds Beeline.
- Funds Beeline for Makerere University
- Funds Beeline for me



Research Beeline in a nutshell

The term **beeline** refers to the shortest and most direct route between 2 points.

Researcher-----**RB**-----Opportunities



Our why



“Today’s Research is less about the pursuit of knowledge and advancement of learning for its own sake and more about delivering economic benefits and an improved quality of life for all sections of society thus more complexity. Bigger questions need bigger teams, bigger resources (equipment, databases, etc.) and more collaboration.

In all universities, the increasing student numbers and teaching requirements mean less time for research and there is little internal money to support research. So, research needs external funding”



Gordon Todd and Randolph Haggerty



We exist to....

- Support research managers in Africa to advance their institutions' research objectives
- Support researchers with a relevant and reliable source of information specifically targeting the Africa institutions and designed for us.
- Create a useful, reliable and really affordable resource that can easily be integrated in our universities' research systems.

SOME REALITIES



- Carefully identification of funding sources is a key step in enhancing your competitiveness.
- Supporting your progress is now than ever an institutional role.
- Collaborative research is the way to go – You need to find if you want to be found.
- Research office is a facilitator rather than the main actor in the research Arena.



WHAT WE DO –FUNDING OPPORTUNITIES (FOPS)

We run a comprehensive database of funding opportunities.

- This involves doing online research (crawling) for opps.
- Analyzing and summarizing
- Posting and publishing (on the platform)
- Running quality control checks
- Feedback with grant makers



WHAT WE DO – RESEARCH NEWS

- Cover news on research developments locally and beyond. -- Could be collaborations, people, research development, policies, up-coming events, etc.
- Manage a newsroom complete with qualified journalists and editors.
- We are a reliable source of research insights across the research funding landscape.



WHAT WE DO – OTHERS

- Sponsors – We give you a short overview of all the funders we feature in our platform
- Research support resources – This when fully functional shall be for:
 - Supporting researchers with resources targeted at different levels of the research career.
 - Providing useful information on the different grant makers application requirements and tips to help our researchers win grants.
 - Best practices on research management and practice from across the globe as well as ideas and opinions from research leaders locally an internationally.



PLATFORM ACCESS

- Platform is designed to be accessed on computers, tablets, smart phones, among others as long as one has access to internet.
- No other technical requirements needed
- Access by individuals via log-in credentials
- Access not limited by location



INSTITUTION ADMIN

- Each institution has a dedicated account that is accessible to users of the particular institution.
- Each with admin(s) who are granted privileged passwords to run the institution's account
- They have the responsibility of activating/de-activating users of their specific institution.
- They are able to access usage statistics including registered users and user logs in.



IMPORTANT FEATURES

- Key word search – This allows for a simple search by entering key word as base of your search.
- Filtering capability – This could be by the funder (important if you need to track sponsor's activity), research area or category/discipline, type of funding, dates you require funding, your nationality, etc.
- Bookmarking capability
- E-mailing opportunities
- Save search capability with alerts setting



ALERTS SETTING.

- This is for both news and funding opportunities.
- Once you have set an alert, any similar opportunities added in future will be sent straight to your inbox.
- News added either daily or weekly will also come straight to your inbox and you can opt out any time you may require to do so.



CUSTOMER SERVICE COMMITMENT



- Each user can get in touch with us for support, whether on platform usage or opportunities you need and can't find
- Hold user training workshop – You are welcome to attend
- Have dedicated champions/admins in your university who can support you
- Always a phone call, email or Skype away



MORE.....



- Each user becomes our client as we shall serve them individually depending on their funding needs.
- We are accessible and we can dedicate our time and resources to attend to a specific need you may have as an individual or office.
- We continuously keep improving in all areas and thus we look forward to growing with you – together.
- Your feedback will always be important to us



YOUR ROLE



- Understanding the platform
 - Searching for opportunities and setting alerts
 - Updating your searches
 - Checking on news and understanding the funding landscape
 - Applying for opportunities individually or via research team
- **** Use Funds Beeline as a strategic tool to meet your career development objectives.

Any questions



Thank you.

We can now have a live demo.

